



Music is Healing

Renzy808

Spencer Lorenzo is a Hawaii bred producer whose music is currently climbing charts in Atlanta. This Audio Production Major studying at the Art Institute of Atlanta unexpectedly began his journey in the Music Industry because of a car accident that rendered him unable to pursue a career in baseball. Lorenzo, better known these days as Renzy808, has been extremely active in sports since his childhood. In high school he spent a lot of his time at recreational parks with his childhood coach, Antonio Cruz. He also perfected his baseball skills, earning himself a scholarship to Prince George in Maryland. After his first season he transferred to the University of Hawaii because he wanted to be a part of their baseball team.

"Right before summer league I got hurt," says Lorenzo.

His friend Jason Jones who is a self-taught music producer inspired Lorenzo to pursue music and he found his new passion.

"After the accident it took me a long time to heal. I was in physical therapy for a year after that and music really helped me to take my mind off of everything," he shared.



After discovering music, he decided to turn his new found hobby into a career. Lorenzo enrolled himself into the Art Institute of Atlanta where he met a rapper named Snap Kooln. The two hit it off immediately and recorded a song entitled "Like Right Now".

Doug Young, Lorenzo's uncle, who currently resides in Maryland listened to the song and immediately believed they had a hit on their hands. He promptly flew them to New York for a Music Symposium where their song was selected by Hip Hop Nation to be performed live! The song has earned itself over 100,000 downloads and is only increasing in popularity in Atlanta.



Doug, Spencer and Snap sat down and spoke about the future and decided to start a new Music Label called 'GTK Enterprizes'.

Besides doing a series of performances and interviews, they have also began to sign new talent to their label like Maryland Rapper, Cutty Kev, who has released his new song "Want It All". The future seems promising for Lorenzo who is producing one hit track after the other and we are sure that he, his label and the talent they've signed to 'GTK Enterprizes' will become a force to be reckoned with within the Music Industry!

Follow Spencer Lorenzo on Social Media:

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